



2016

The most effective way to communicate with government at all levels

Welcome to [Leadership in Local Government](#). This publication is a direct communication channel between the public and private sectors. It is also used by the various government departments to communicate with one another. It is a perfect vehicle to profile your company and get your message across.



SERVICE

LEADERSHIP IN LOCAL GOVERNMENT

2016

TYPICAL CONTENT

Health and Welfare, Women in Leadership, Municipal Finance, Social Upliftment, Energy Distribution, Legal issues in Local Government, Water Management, BEE Implementation, Land Reform, Training and Education, Corporate Social Investment, ICT Delivery, Safety and Security, Infrastructure, Developmental Governance.

DISTRIBUTION

Copies are placed in the hands of all decision-makers in both Government and big businesses. The publication is distributed directly to all National, Provincial and Local Government departments (including all metropolises and municipalities). It is also distributed to the CEOs and MDs of the top 350 JSE listed companies in the country as well as selected members of SACOB (South African Chamber of Business) and NAFCOC (National Federation of the Chamber of Commerce).





2016

SPECIFICATIONS

TRIM SIZE: 210mm x 275 mm

COVER: Heavy flexible cover, UV varnished

CONTENT: 135 gsm gloss art

FINISH: Secure bound, square back

PRINT: 10 000

FREQUENCY: Bi-Monthly

RATES

Full Page: R23 950

IFC/DPS: R38 000

IBC/DPS: R36 950

OBC: R36 000

DPS: R36 000

2-Page Corporate Profile: R28 950

3-Page Corporate Profile: R41 000

Half Page: R14 500

All rates exclude VAT

CONTACT

Kenni Gambo • kenni.gambo@capemedia.co.za

28 Main Road, c/o Main & Devonshire Hill Road, Rondebosch

tel: +27 (0) 21 681 7188 • fax: +27 (0) 21 685 4448

www.servicepublication.co.za

www.capemedia.co.za

